

## MARIE R. KENNEDY

William H. Hannon Library  
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### PROFESSIONAL APPOINTMENTS

November 2008 – present

**Serials & Electronic Resources Librarian**, William H. Hannon Library  
Loyola Marymount University (Los Angeles, California)

Manage life-cycle processes for electronic and continuing resources; Negotiate license agreements for electronic resources; Gather and maintain usage statistics about library electronic resources; Develop policies, procedures and workflows to optimize effectiveness and user satisfaction

February 2006 - October 2008

**Head, Metadata and Content Management**, Norris Medical Library  
University of Southern California (Los Angeles, California)

Supervise five FTE; Negotiate license agreements for electronic resources; Manage copyright; Oversee acquisition and management of electronic and print resources; Perform original serials and monograph cataloging and review copy cataloging; Plan, implement, and manage automated systems in coordination with Associate Director, Collection Resources

### EDUCATION

2003 - 2005 University of North Carolina (Chapel Hill, North Carolina)

**M.S.I.S.**

President, Art & Museum Library and Information Student Society (AMLISS), 2004

Webmaster, American Society for Information Science and Technology (ASIS&T) student chapter, 2004

1993 – 1996 University of Texas (Austin, Texas)

**M.F.A.**, photography

Member of Phi Kappa Phi

1989 - 1993 Saint Mary's College (Notre Dame, Indiana)

**B.F.A.**, printmaking, minor in Italian, cum laude

Sophomore year spent in Italy at the SMC college campus, Rome.

Member of Who's Who Among Students in American Universities & Colleges, Gamma Kappa Alpha and Kappa Gamma Pi

### PUBLICATIONS

**Kennedy, Marie R.** Under review. "What Are We Really Doing to Market Electronic Resources?"

**Kennedy, Marie R.** 2008. "Nine Questions to Guide You in Choosing a Metadata Schema." *The Journal of Digital Information* 9(1).

**Kennedy, Marie R.** 2008. "The Impact of Locally Developed Electronic Resource Management Systems." In *Electronic Resource Management in Libraries: Research and Practice*, Holly Yu and Scott Breivold, eds.

**Kennedy, Marie R.**, and Maggie Wineburgh-Freed. 2007. "R2 Library Review." *The Journal of Electronic Resources in Medical Libraries* 4(3): 113-122.

**Kennedy, Marie R.** 2007. "Is Our CD/DVD Collection Worth All This? A Cost-per use Study of Accompanying Materials." *The Journal of Academic Librarianship* 33(5): 586-592.

**Kennedy, Marie R.** 2005. "Reformatting Preservation Departments: The Effect of Digitization on Workload and Staff." *College & Research Libraries* 66(6): 543-551.

**Kennedy, Marie R.** 2004. "Dreams of Perfect Programs: Managing the Acquisition of Electronic Resources." *Library Collections, Acquisitions, & Technical Services* 28(4): 449-458.

**Kennedy, Marie R.**, Michele Crump, and Douglas Kiker. 2004. "Paper to PDF: Making License Agreements Accessible through the OPAC." *Library Resources & Technical Services* 48(1): 20-25.

#### CONFERENCE PRESENTATIONS

**Kennedy, Marie R.** 2010. "What Are We Really Doing to Market Electronic Resources?" Paper presented at the annual conference of Electronic Resources in Libraries. Austin, TX.

**Kennedy, Marie R.**, and Tobeylynn Birch. 2009. "E-resource Staffing in Academic Health Sciences Libraries." Paper presented at the annual conference of Electronic Resources in Libraries. Los Angeles, CA.

Hudson, Adam, **Marie R. Kennedy**, and Patricia Pedroza. 2008. "Making Use of Usage Statistics: A Case Study of Electronic Journal Statistics Analysis." Paper presented at the NCNMLG/MLGSCA Joint Meeting. Las Vegas, NV.

**Kennedy, Marie R.** 2007. "Is our CD/DVD Collection Worth All This?" Poster presented at the annual conference of the Medical Library Association. Philadelphia, PA.

**Kennedy, Marie R.** 2006. "Is Our CD/DVD Collection Worth All This? A Cost-per use Study of Accompanying Materials." Paper presented at the meeting of the Western MLA Chapters. Seattle, WA.

**Kennedy, Marie R.** 2005. "Fresh Work: New Approaches to the Old Problem of Image Indexing and Retrieval." Paper presented at the annual conference of the Visual Resources Association. Miami, FL.

#### RESEARCH AWARDS

|            |   |
|------------|---|
| 2004       | Carnegie Research Fund Grant, School of Information and Library Science,      |
| UNC. \$100 |   |
| 1993-1996  | Research awards, University of Texas Department of Art and Art History. \$500 |
| each year  |   |

## **OTHER AWARDS**

2009 EBSCO Charleston Conference Travel Award. \$1000  
2005 Luraine Tansey Travel Award, Visual Resources Association. \$750  
1999 Merit award, Smathers Libraries, University of Florida. \$1000  
1998 Staff recognition award: nominated 1998, 1999, 2001, Smathers Libraries,  
University of Florida  
1996 Texas Excellence Teaching Award for Teaching Assistants in the College of Fine  
Arts, University of Texas. \$500

## **PROFESSIONAL SERVICE**

2010-present SAGE Research Methods Online Library Development Group  
2009-present SCELIC License Review Committee  
2009-2011 Member, ACRL Cyber Zed Shed Committee  
2007-2008 Member, Social Networking Software Task Force, Medical Library Association  
2006-2008 Chair, Government Relations & Bylaws, Medical Library Group of Southern  
California and Arizona  
2007 Planning Committee, Joint Meeting of the NCNMLG & MLGSCA

## **UNIVERSITY SERVICE**

William H. Hannon Library Committees

2010 Member, Search Committee for Head, Acquisitions and Serials  
2009-present Chair, TeamERMS  
2009-present Member, Programming Committee  
2008-present Member, Technology Committee  
2008-present Member, Collection Development Committee

## **PROFESSIONAL MEMBERSHIPS**

2003-present American Library Association  
2010-present North American Serials Interest Group

## **LANGUAGE SKILLS**

Reading, speaking, writing ability in both Spanish and Italian