

MARIE R. KENNEDY

William H. Hannon Library
Loyola Marymount University
1 LMU Drive
Los Angeles, CA 90045

phone (310) 258-4602
marie.kennedy@lmu.edu
<http://orgmonkey.net>

PROFESSIONAL APPOINTMENTS

November 2008 – present

Serials & Electronic Resources Librarian, William H. Hannon Library
Loyola Marymount University (Los Angeles, California)

Manage life-cycle processes for electronic and continuing resources; Negotiate license agreements for electronic resources; Gather and maintain usage statistics about library electronic resources; Develop policies, procedures and workflows to optimize effectiveness and user satisfaction

February 2006 - October 2008

Head, Metadata and Content Management, Norris Medical Library
University of Southern California (Los Angeles, California)

Supervise five FTE; Negotiate license agreements for electronic resources; Manage copyright; Oversee acquisition and management of electronic and print resources; Perform original serials and monograph cataloging and review copy cataloging; Plan, implement, and manage automated systems in coordination with Associate Director, Collection Resources

EDUCATION

2003 - 2005 University of North Carolina (Chapel Hill, North Carolina)

M.S.I.S.

President, Art & Museum Library and Information Student Society (AMLISS), 2004

Webmaster, American Society for Information Science and Technology (ASIS&T) student chapter, 2004

1993 – 1996 University of Texas (Austin, Texas)

M.F.A., photography

Member of Phi Kappa Phi

1989 - 1993 Saint Mary's College (Notre Dame, Indiana)

B.F.A., printmaking, minor in Italian, cum laude

Sophomore year spent in Italy at the SMC college campus, Rome.

Member of Who's Who Among Students in American Universities & Colleges, Gamma Kappa Alpha and Kappa Gamma Pi

PUBLICATIONS

Kennedy, Marie R. Under review. "What Are We Really Doing to Market Electronic Resources?"

Kennedy, Marie R. 2008. "Nine Questions to Guide You in Choosing a Metadata Schema." *The Journal of Digital Information* 9(1).

Kennedy, Marie R. 2008. "The Impact of Locally Developed Electronic Resource Management Systems." In *Electronic Resource Management in Libraries: Research and Practice*, Holly Yu and Scott Breivold, eds.

Kennedy, Marie R., and Maggie Wineburgh-Freed. 2007. "R2 Library Review." *The Journal of Electronic Resources in Medical Libraries* 4(3): 113-122.

Kennedy, Marie R. 2007. "Is Our CD/DVD Collection Worth All This? A Cost-per use Study of Accompanying Materials." *The Journal of Academic Librarianship* 33(5): 586-592.

Kennedy, Marie R. 2005. "Reformatting Preservation Departments: The Effect of Digitization on Workload and Staff." *College & Research Libraries* 66(6): 543-551.

Kennedy, Marie R. 2004. "Dreams of Perfect Programs: Managing the Acquisition of Electronic Resources." *Library Collections, Acquisitions, & Technical Services* 28(4): 449-458.

Kennedy, Marie R., Michele Crump, and Douglas Kiker. 2004. "Paper to PDF: Making License Agreements Accessible through the OPAC." *Library Resources & Technical Services* 48(1): 20-25.

CONFERENCE PRESENTATIONS

Kennedy, Marie R. 2010. "What Are We Really Doing to Market Electronic Resources?" Paper presented at the annual conference of Electronic Resources in Libraries. Austin, TX.

Kennedy, Marie R., and Tobeylynn Birch. 2009. "E-resource Staffing in Academic Health Sciences Libraries." Paper presented at the annual conference of Electronic Resources in Libraries. Los Angeles, CA.

Hudson, Adam, **Marie R. Kennedy**, and Patricia Pedroza. 2008. "Making Use of Usage Statistics: A Case Study of Electronic Journal Statistics Analysis." Paper presented at the NCNMLG/MLGSCA Joint Meeting. Las Vegas, NV.

Kennedy, Marie R. 2007. "Is our CD/DVD Collection Worth All This?" Poster presented at the annual conference of the Medical Library Association. Philadelphia, PA.

Kennedy, Marie R. 2006. "Is Our CD/DVD Collection Worth All This? A Cost-per use Study of Accompanying Materials." Paper presented at the meeting of the Western MLA Chapters. Seattle, WA.

Kennedy, Marie R. 2005. "Fresh Work: New Approaches to the Old Problem of Image Indexing and Retrieval." Paper presented at the annual conference of the Visual Resources Association. Miami, FL.

RESEARCH AWARDS

2004	Carnegie Research Fund Grant, School of Information and Library Science,
UNC. \$100	
1993-1996	Research awards, University of Texas Department of Art and Art History. \$500
each year	

OTHER AWARDS

2009 EBSCO Charleston Conference Travel Award. \$1000
2005 Luraine Tansey Travel Award, Visual Resources Association. \$750
1999 Merit award, Smathers Libraries, University of Florida. \$1000
1998 Staff recognition award: nominated 1998, 1999, 2001, Smathers Libraries,
University of Florida
1996 Texas Excellence Teaching Award for Teaching Assistants in the College of Fine
Arts, University of Texas. \$500

PROFESSIONAL SERVICE

2010-present SAGE Research Methods Online Library Development Group
2009-present SCELIC License Review Committee
2009-2011 Member, ACRL Cyber Zed Shed Committee
2007-2008 Member, Social Networking Software Task Force, Medical Library Association
2006-2008 Chair, Government Relations & Bylaws, Medical Library Group of Southern
California and Arizona
2007 Planning Committee, Joint Meeting of the NCNMLG & MLGSCA

UNIVERSITY SERVICE

William H. Hannon Library Committees
2010 Member, Search Committee for Head, Acquisitions and Serials
2009-present Chair, TeamERMS
2009-present Member, Programming Committee
2008-present Member, Technology Committee
2008-present Member, Collection Development Committee

PROFESSIONAL MEMBERSHIPS

2003-present American Library Association
2010-present North American Serials Interest Group

LANGUAGE SKILLS

Reading, speaking, writing ability in both Spanish and Italian